

Thomas Chung

Head of

PROFESSIONAL SUMMARY

Growth and marketing leader with 15+ years across SaaS, fintech, and healthcare. Founding marketing hire who scaled open-source adoption to nearly 5M downloads and 8.7k+ GitHub stars, grew brand presence from zero to 20k+ LinkedIn followers, and launched a commercial offering to 60+ paying customers in six months. Earlier stewarded a \$1M+ healthcare marketing budget across 23+ clinical sites and led Board-level budgeting and forecasting in credit-union finance. Known for building full-funnel growth systems and developing marketers and cross-functional partners so the work compounds beyond one person.

EXPERIENCE

Mage AI

Head of C

Mirastar Federal Credit Union (formerly Santa Clara County Federal Credit Union)

Marketing

Family HealthCare Network (FQHC)

Marketing

Earlier Experience

Mirastar
Represent
member
campaign

EDUCATION

B.S., Business Administration (Marketing) | San Jose State University

SKILLS

Growth & GTM: PLG, community-led acquisition, lifecycle marketing, positioning, content, commercial conversion, partnerships. Leadership: Board/executive reporting, cross-functional enablement, mentorship, process design. Tools: HubSpot, Google Analytics, SQL, Grafana, Figma, Adobe Creative Cloud, Notion, Airtable, GitHub.